

WHO NEEDS COMPASSION?

moms everywhere



MOPS4Moms Fundraising Tool



Welcome to MOPS4Moms, our unique fundraising tool designed especially for MOPS moms and groups. We've made it easy for you to organize the fundraiser of your choice and benefit moms and babies in need through Compassion's Child Survival Program.

If you have any questions or need support in any way, we're here to help! Just email us at advocate@compassion.com — we'd love to talk with you about your fundraising goals and ideas!

1: CREATE A MOPS COOKBOOK

Your moms will enjoy sharing their favorite recipes in this fundraiser.

PROJECT TIME

About 1-2 months to compile and print the cookbook, 1-2 months to market and sell copies

VOLUNTEERS NEEDED

- Project planning committee
- Recipe entry volunteers (if using cookbook fundraiser software or an online company)
- Cookbook sales volunteers

INSTRUCTIONS

1. Recruit 2-3 volunteers to serve on the project planning committee. The committee will meet frequently to make event decisions, develop a budget, assign tasks to volunteers and manage the event plan.
2. Decide how you want to produce your MOPS cookbook and how many copies you want to have printed. Here are three options, depending on your project budget:
 - Use a full-service online cookbook fundraiser company. Search for a company that allows you to enter your recipes, then format and design the book. The company will print the cookbook and deliver completed copies to you.
 - Purchase cookbook software and print the book yourself. Cookbook software provides a program similar to that used by online companies. One of the advantages of such a program is that you don't have to be online to use it. You can download the program and enter recipes at your leisure. After the book is completed, you will arrange for its printing.
 - Use a local printer. For this option, you will work with a local printer to enter the recipes, format and design the book, and have it printed.
3. Announce the project to your MOPS group and give members a deadline for contributing recipes. The project committee should decide beforehand if there is a specific theme for the book (easy recipes for busy moms, no-fail kid-pleasers, family favorites, etc.). The committee should also decide on any guidelines for submitted recipes (no more than a certain number of ingredients, tested recipes only, etc.).
4. Collect recipes and have volunteers enter them into the computer program. Recruit enough volunteers so that the recipe entry is completed in a timely way, but no one is overwhelmed by the time commitment.
5. Select a project committee member (or members) to coordinate the design and printing process and report back to the committee frequently with progress updates and any questions or decisions to be made.

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MOPS4Moms Fundraising Tool (continued)



6. Decide the best ways to advertise and sell the cookbook. If your Chartering Ministry is a church, you can ask permission to set up a sales table on Sundays. Or, put a notice in the church bulletin about the cookbook's availability and post signs on church bulletin boards. Recruit volunteers to work the sales table. Involve your MOPS moms as much as possible, giving them ideas for individually promoting the cookbook to their friends and family members.
7. Appoint a project treasurer to monitor the budget, collect the funds raised and keep track of the cookbook inventory. The treasurer will be responsible for getting the funds raised to Compassion.
8. At the end of the project, celebrate its success and have a time of prayer, asking God to use your fundraiser to make a real and lasting difference in the lives of moms and babies in need around the world through Compassion.

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MOPS4Moms Fundraising Tool (continued)



2: MOPS MOVIE NIGHT

This fundraiser is easy to plan and fun for all.

PROJECT TIME

2 weeks-1 month for planning, 1 night for event

VOLUNTEERS NEEDED

- Project planning committee
- Event set-up and tear-down volunteers
- Movie snacks coordinators
- Event advertising volunteers

INSTRUCTIONS

1. Recruit 2-3 volunteers to serve on the project planning committee. The committee will meet frequently to make event decisions, develop a budget, assign tasks to volunteers, and manage the event plan.
2. Select a date, time and place for the movie night. Depending on the expected number of event attendees, consider an assembly hall or smaller meeting room at your Chartering Ministry. Of course, you will need to request permission and coordinate the event with the leadership of your Chartering Ministry.
3. Select the specific movie you will show. You might want to come up with several options and have the MOPS moms select their favorite.
4. Recruit 2-3 volunteers to coordinate the snacks that will be made available for sale at the event.
5. Determine the price of tickets and recruit volunteers to coordinate event advertising. Posting fliers and using social media are both good options. Encourage your MOPS moms to tell their friends and neighbors about this fun family event. Make sure that all advertising promotes that your movie night is a fundraiser for Compassion International.
6. Recruit volunteers to come early to set up the venue for the event. Have these volunteers also manage the ticket sales counter and the concession stand. They should be ready to assist attendees in any way needed [e.g., with directions to the bathroom, places to hang coats, etc.].
7. Before starting the movie, welcome attendees and remind them about the fundraising purpose of the event. Have a donation box in a visible place and encourage attendees to give extra to Compassion.
8. Appoint an event treasurer who will be responsible for monitoring the budget and sending funds raised to Compassion.
9. At the end of the project, celebrate its success and have a time of prayer, asking God to use your fundraiser to make a real and lasting difference in the lives of moms and babies in need around the world through Compassion.

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3: STROLLER-A-THON

Try this unique variation of a walk-a-thon — pushing baby strollers to raise funds!

PROJECT TIME

1-3 months for planning, 1 full day for event

VOLUNTEERS NEEDED

- Project planning committee
- Event publicity volunteers
- Route stop volunteers
- Project treasurer

INSTRUCTIONS

1. Recruit 2-3 volunteers to serve on the project planning committee. The committee will meet frequently to make event decisions, develop a budget, assign tasks to volunteers, and manage the event plan.
2. Select a date and route for the event. Remember, participants will be pushing baby strollers, so accessibility is more important for your route decisions than distance. Holding the event in a central public area, such as a park, will attract attention both to your MOPS group and your fundraising cause.
3. Get the necessary permissions from your local government to hold the event.
4. Announce the event to your MOPS group and encourage each member to participate. If your group is small, consider opening up participation to others, such as members of your Chartering Ministry.
5. Design and print out pledge sheets that participants can use to record the pledges they collect before the event. Provide them with several options for recruiting sponsors — going door-to-door in their neighborhood, asking their friends and family, using social media, etc. (Note: Since this is a limited-distance stroller-a-thon, it is best to collect pledges for set amounts rather than for a certain amount per mile walked.)
6. Recruit volunteers to publicize the event by submitting announcements to local papers, contacting local TV and radio stations, posting fliers on public bulletin boards, etc. Be sure that all your event advertising includes the fact that the purpose of the stroller-a-thon is to raise funds for Compassion.
7. Recruit volunteers to man designated stops along the route. They should provide water for stroller-a-thon participants as well as be ready to answer questions or help with any unexpected situations — like temper tantrums or diaper changes. Emphasize that their job is to help ensure the safety and comfort of participants.
8. Consider having T-shirts printed for participants and banners for the beginning and end of the route. But keep in mind, such expenses can add up quickly. Develop a budget as one of your first project planning committee agenda items — and stick to it!
9. Recruit a project treasurer to manage the budget, collect pledges from participants, and get the funds raised to Compassion.
10. At the end of the project, celebrate its success and have a time of prayer, asking God to use your fundraiser to make a real and lasting difference in the lives of moms and babies in need around the world through Compassion.

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4: MUNCHKIN MARKET YARD OR CONSIGNMENT SALE

You might want to consider making this fundraiser an annual event.

PROJECT TIME

1-3 months for planning, 1 full day or more for sale

VOLUNTEERS NEEDED

- Project planning committee
- Volunteers to collect, price and size items
- Volunteers to set up the space for the sale
- Volunteers to work the sale
- Event publicity volunteers
- Project treasurer

INSTRUCTIONS

1. Recruit 2-3 volunteers to serve on the project planning committee. The committee will meet frequently to make event decisions, develop a budget, assign tasks to volunteers, and manage the event plan.
2. Decide on the dates and location of your event. The parking lot or gymnasium of your Chartering Ministry might be a good option for a one-day sale. If you are planning a large consignment sale over several days, look for a space available in the community that will accommodate your needs.
3. Check out your local government's regulations about sales-based events. Some areas restrict how long a sale can be held, some restrict the locations, and some may require you to charge sales tax.
4. Announce the event to your MOPS group and invite them to donate or consign items for the sale. Determine ahead of time any rules you want to apply to sale items [only gently used clothing, items that have not been previously recalled for safety issues, etc.].
5. If you need a bigger pool of moms to donate/consign items, advertise in your church bulletin, newspaper, public bulletin boards and social media. Solicit the help of your MOPS moms to get the word out.
6. When items have been collected for the sale, recruit volunteers to price and size them. Decide how the items will be displayed for easy shopping. You might want to build simple display fixtures, purchase used ones or borrow some for your event.
7. Recruit volunteers to publicize the sale. Be sure that all advertisements mention that the sale is a fundraiser for Compassion.
8. Be sure you have plenty of volunteers during the event to help shoppers and keep displays tidy. Make the space festive with balloons and background music.
9. Recruit a project treasurer to monitor the budget, collect money, make consignment payments (if applicable), and send the funds raised to Compassion. Keep a donation jar on the check-out table for shoppers who want to give extra.
10. At the end of the project, celebrate its success and have a time of prayer, asking God to use your fundraiser to make a real and lasting difference in the lives of moms and babies in need around the world through Compassion.

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5: CARNIVAL FOR COMPASSION

Although this fundraiser requires considerable time and effort, it's one people will talk about for a long time!

PROJECT TIME

Up to 6 months for planning, 1 full day for the event

VOLUNTEERS NEEDED

- Project planning committee
- Project treasurer
- Games/activities coordinator
- Concessions coordinator
- Facilities coordinator
- Safety coordinator
- Event publicity coordinator
- Event volunteer workers

INSTRUCTIONS

1. Recruit 2-3 volunteers to serve on the project planning committee. The committee will meet frequently to make event decisions, develop a budget, assign tasks to volunteers, and manage the event plan.
2. Decide on the dates and location of your event. The parking lot or gymnasium of your Chartering Ministry might be a good option. Develop a budget and recruit a project treasurer to manage the event's finances and send the funds raised to Compassion. Be sure to include all potential expenses in the budget — vendors, table and booth rentals, prizes, decorations, advertising, tickets, games, security, etc.
3. Plan the games, activities and prizes that the carnival will feature. Plan where each activity will be located in the carnival space, considering optimal traffic flow. Assign 2-3 volunteers to coordinate this aspect of the event and report back to the planning committee frequently with progress and any issues that arise.
4. Assign someone to coordinate a concession stand. Volunteers from your MOPS group can contribute food and drink, or an outside vendor can be contracted to supply and operate the stand. Ask the vendor to donate a percentage of sales to the fundraiser.
5. Assign someone to coordinate carnival set-up, decorations and tear-down. Consider having a DJ and music to make the event more festive. Be sure to plan for trash and recycle containers, as well as bathroom needs.
6. Assign someone to coordinate the safety aspects of the carnival, including a prominent station for lost children to meet their parents and several safety monitors to patrol the event, ready to jump in and help whenever needed.
7. Recruit volunteers to publicize the event in local newspapers and other media. Be sure all advertisements mention that the carnival is a fundraiser for Compassion.
8. Have your MOPS group pre-sell tickets and spread the word about the carnival.
9. During the event, be sure to have plenty of volunteers from your MOPS group on-hand to man the booths, games and activities.
10. At the end of the project, celebrate its success and have a time of prayer, asking God to use your fundraiser to make a real and lasting difference in the lives of moms and babies in need around the world through Compassion.